

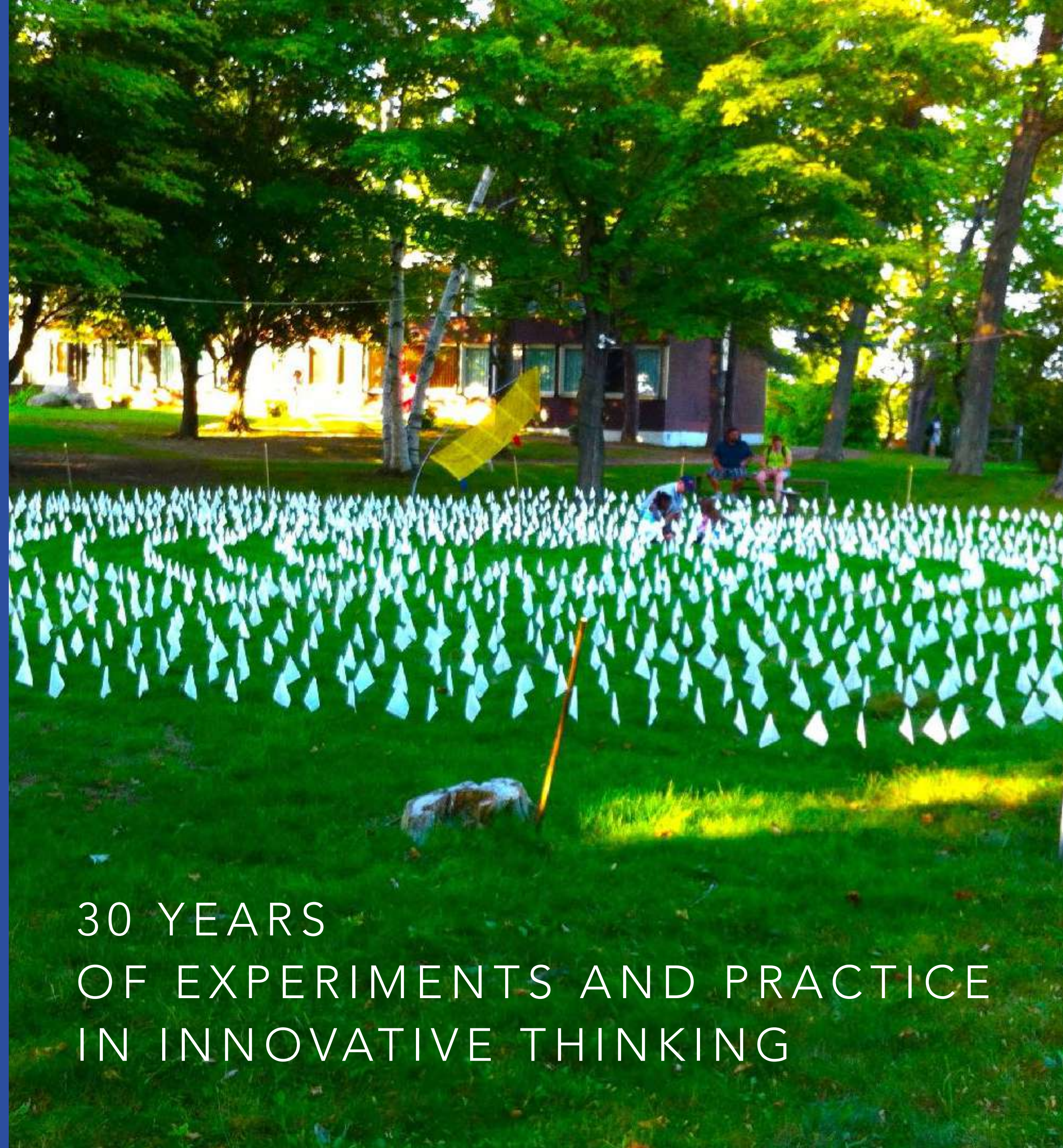


IDEA LABYRINTH

THE THINKING-WHILE-WALKING METHODOLOGY
TO DRIVE CHANGE AND INNOVATION

THE OLDEST SYMBOL IN THE WORLD

FROM CANADA
TO AUSTRALIA
FROM CHILE
TO NEW ZEALAND
IN JAPAN, SOUTH
AFRICA, ITALY
FROM SAN GIMIGNANO
TO SESTRI LEVANTE



30 YEARS
OF EXPERIMENTS AND PRACTICE
IN INNOVATIVE THINKING

IDEA LABYRINTH CAN CHANGE YOUR COMPANY

It is widely known that a Labyrinth is a place of **meditation and contemplative journeys**.

Only one path leads to the center and back to the exit. This path takes all the space available and there are no other routes to discover. **One path to the center, one to the exit**, no crossroads, no alternatives, no magic shortcuts.

When we enter the labyrinth, we can **see the center just a few steps away** from us. When we start walking, we realise how long and torturous and winding the path is. And still we can only trustworthily **follow the way**, because, as life teaches us, when we have a project, an objective, **we need time to make our vision a reality**.





The Labyrinth through its four quadrants — Awareness, Letting Go, Vision, Realisation — can lead to countless surprising insights and is a powerful tool to facilitate **creative transformation**.

Our friend and colleague, **Joe Miguez**, an expert in **Deliberate Creativity**, spent the last decades of his life working with and sharing Labyrinth Xperiences around the world. He focused upon the **architectural principles** of “the lab” to design accessible **Labyrinth-Based Creativity Tools**. Working with those tools we will be, in awareness, enhancing spaces where **ideas emerge**, where there is **self-discovery** and where our **attention** may become **action-producing intention**. We will, to quote Joe, “**slow down so that we can go faster**”.

Idea Labyrinth, working with Companies and Organizations, conveys the power of the Labyrinth and its **Creativity Tools** to drive **Change and Innovation in the Workplace**.



DO YOU THINK
YOUR MARKET
IS SATURATED?

DO YOU
WISH YOU COULD
ACCESS THE WEALTH
OF HIDDEN KNOWLEDGE
IN YOUR
ORGANIZATION?

HAVE YOU BEEN
GIVEN UNPRODUCTIVE
ADVICE FROM
OUTSIDE SOURCES?

DO YOU NEED
TO SWITCH FROM
PASSIVE TO ACTIVE?

HAS YOUR
STRATEGY
BEEN LOST
ALONG
THE WAY?

OPEN THE DOOR TO A NEW MINDSET



Various different applications:

- ▶ Creating innovative strategies
- ▶ Developing vision & soft skills
- ▶ Effective team working

Bespoke & versatile approach:

- ▶ Training sessions
- ▶ Strategic facilitation
- ▶ Co-creation tool for conferences, festivals and events

LETTING GO

IDENTIFY AND LET GO OF THE CHAINS
HOLDING YOU BACK

VISION

CREATE A VISION OF A POWERFUL
PRODUCTIVE FUTURE

FOUR QUADRANTS

AWARENESS

SEE YOUR CURRENT SITUATION
WITH CLARITY

REALIZATION

DISCOVER HOW TO BRING
YOUR VISION TO LIFE



ONE CENTER

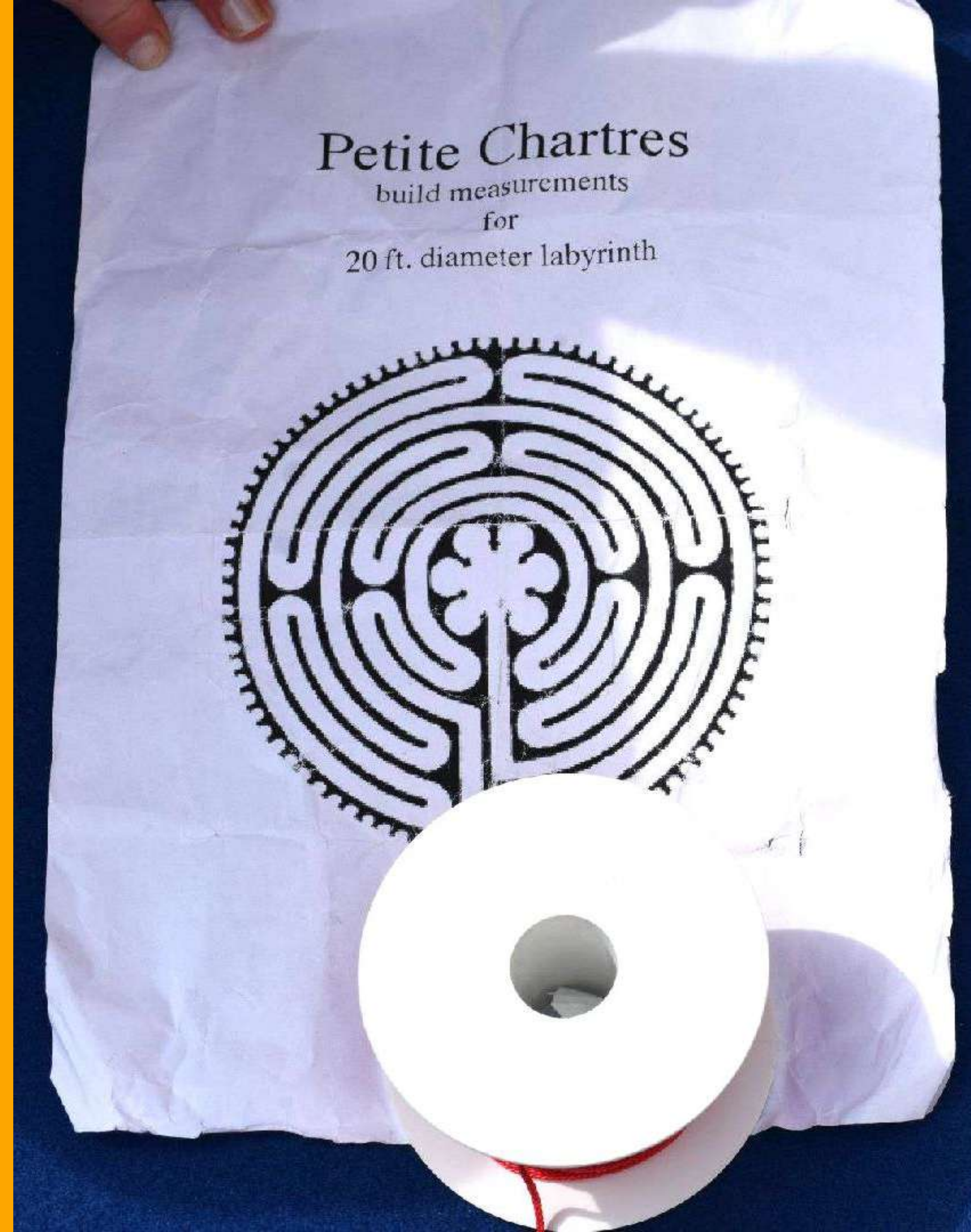
Like seeing the world from the top of a mountain, the center of the Labyrinth offers you and your Organization a new, startling clear point of view.

You see the rich variety of paths spreading out before you, available to explore.

ONE RETURN

Because the path to the center and the path back home are one and the same, you can approach the future of your organization without fear of getting lost.

Individuals and Organisations can confidently apply their new vision to their true situation - and convert that vision into workable plans.



SPECIFIC TOOLS



Essential tools for each quadrant:

AWARENESS:

Radar, Walking Path

LETTING GO

Parallax Shift, Non-Verbal Discovery

VISION

City Map, Art Gallery

REALISATION

Six Flowers, Level Poetry, Undiscovered Landscape

ABOUT US



- We are a Team of Facilitators
- We formed in the CREA, Creative Education Foundation and Mindcamp communities
- We are part of the International Creative Learning Experience Community
- We have collaborated with Joe Miguez and his LAByrinth Experience company for over 20 years

- Together we have used the Labyrinth methodology in a broad range of different contexts and situations, and in many countries
- Team members include: Tim Hurson, Matteo Catullo, Anthony Hyatt, Alessandro Grassini, Alessia Berti, Chiara Micalizzi, Marina Randich, Paolo Sbuttoni



VILLA BALBI

CONVENTO
Oleandro
Ginepro
Ginestra
Pitosforo

LABYRINTH



Una mente curiosa che, dopo la laurea in Storia dell'Arte ed un Master in Risorse Umane, si trasferisce a Londra dove lavora come HR Manager nel settore della moda e si forma come Coach per le Organizzazioni presso il CIPD.

Nel 2012 torna in Italia ed entra a far parte di CREA Conference, la conferenza europea sulla creatività e l'innovazione e ottiene la certificazione Foursight Mindset Facilitator.

Lo stesso anno, tramite il Bando Welcome Talent Business, con il contributo del Comune e della Camera di Commercio di Milano avvia un progetto imprenditoriale, Yellow Sound, un hub creativo nel centro di Milano.

Oggi lavora con passione come consulente HR e, attraverso le tecniche di Creative Problem Solving, tiene sessioni di coaching e facilitazioni in italiano e in inglese.

CONTACTS

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